

ELASTIderm™

DÉCOLLETAGE SYSTEM

A lifetime of exposure to the sun and harsh environmental elements can accelerate the ageing process, leaving skin with hyperpigmentation (discoloration), age spots, freckles, fine lines and wrinkles. The skin on your chest and neck, also known as the décolletage, is particularly vulnerable to visible ageing, since it tends to be thinner, less moisturised, and often overlooked in the sun protection regimen. The result is a noticeable contrast between the youthful, protected skin on your face and the discolored, damaged skin on your chest.

After diligently maintaining your facial aesthetics for years, don't let your décolletage reveal your true age. Take steps today to revitalise your décolletage skin with a regimen specially formulated to reduce hyperpigmentation (discoloration) and minimise visible fine lines and wrinkles.

Obagi® Medical Products offers the first skincare system specifically designed to correct, restore and maintain the youthful glow of the skin on your chest and neck area with the ELASTIderm™ Décolletage System.

Ask your skincare professional how the ELASTIderm™ Décolletage System can help you reveal your radiant décolletage.



Before



After 4 weeks

The ELASTIderm technology is also available in a one of a kind topical eye treatment that's clinically proven to help restore elasticity and reduce the appearance of fine lines and wrinkles around your eyes. Ask your skincare professional how you can bring back the SNAP.
www.obagi.com.au



DÉCOLLETAGE SYSTEM

CHEST AND NECK

REVEAL A RADIANT
DÉCOLLETAGE

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DÉCOLLETAGE SYSTEM

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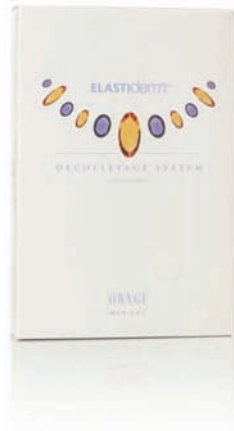
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What is the ELASTIderm™ Décolletage System?

The ELASTIderm Décolletage System is a revolutionary skin care system designed to reduce hyperpigmentation (discoloration), age spots and the appearance of fine lines and wrinkles on your delicate chest and neck area.



Why do you need to treat your décolletage?

In your early 20s, your body stops producing elastin, a protein that helps make the skin firm, smooth, flexible and resistant to wrinkling. Over time, sun exposure and the normal ageing process contribute not only to the loss of elastin and collagen, but also the emergence of hyperpigmentation (discoloration) and age spots.

How does the ELASTIderm™ Décolletage System work?

The ELASTIderm Décolletage System consists of 2 patent-pending technologies using Penetrating Therapeutics™ that are clinically proven to help restore healthy skin:

1 The Skin Lightening Complex**

- Formulated with a treatment well known for reducing hyperpigmentation (discoloration) and age spots on the skin.

2 The Wrinkle Reducing Lotion

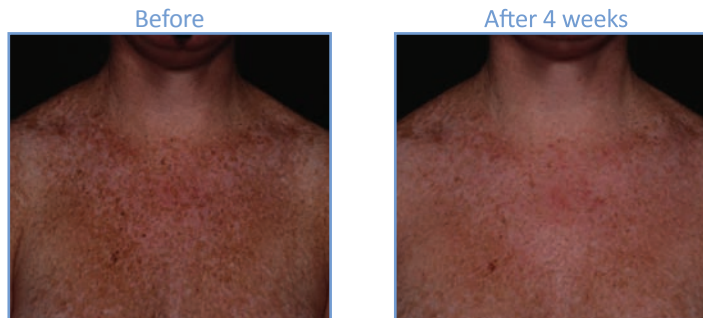
- Formulated with ELASTIderm Restorative Elasticity Complex
- Contains a unique bi-mineral complex to help replenish elasticity and build collagen for increased skin strength and resilience
- Includes malonic acid to help stimulate the production of healthy skin cells

Used together, this clinically proven system diminishes the signs of ageing, helping revitalise vulnerable skin, contributing to more flawless, youthful-looking skin.

What kind of results can you expect?

Clinical studies* show that the ELASTIderm Décolletage System gradually reduces hyperpigmentation (discoloration), including freckles and age spots, in as little as 4 weeks. Clinical studies have also shown a visible reduction in fine lines and wrinkles after 4 weeks of use*.

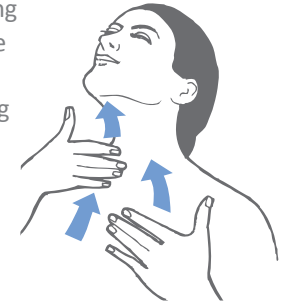
With consistent use, this system can help correct, restore, and maintain the radiant, youthful glow of your décolletage skin.



How do you use the ELASTIderm™ Décolletage System?

Simply apply the Skin Lightening Complex and then the Wrinkle Reducing Lotion to your décolletage skin in the morning and the evening.

To maximise benefits, gently smooth into your skin in an upward motion starting from your chest and sweeping up through your neck.



Can the ELASTIderm Décolletage System be used with your current daily body skin care regimen?

Absolutely. Ideally, you should:

- Cleanse
- Use the ELASTIderm Décolletage System
- Apply moisturiser as needed and/or sunscreen

It's a good idea to use a high SPF sunscreen that protects against both UVA and UVB rays daily, as even minimal sun exposure can cause continued or additional skin discoloration.

The ELASTIderm Décolletage System:

- Provides significant reduction in hyperpigmentation (discoloration), fine lines and wrinkles in as little as 4 weeks*
- Is ideal for most skin types
- Absorbs easily and quickly
- Is a generally well-tolerated regimen

Photos were taken with a Canfield camera and have not been retouched. Results not representative of all patients in study. *Data On File ** Obagi Australasia does not distribute this product in Australia. Please consult your doctor for a generic alternative. Results cannot be guaranteed when a generic product is substituted.